

Digital Communications

42-second "Meaning of Life " Video

November 24

Each student will make an original, unique 42-second video about the meaning of life. The video will be exactly 42 seconds long, with 4 second of credits at the end identifying the writer/director, actors, and, if applicable, the soundtrack. Production incorporates sound video design principles using graphics and motion effects.

The process will be to

- work with the 4-person group with which you will share a camera and editing station.
- Create a storyboard incorporating video shots, use of graphics and motion effects.
- Get storyboard approved by John.
- communicate with your group and check out a camera
- use your group to help you shoot yours; in turn, help them shoot theirs
- return the camera
- edit your footage down to 42 seconds, sequenced how you like
- add any foley sounds and/or a soundtrack
- add exactly 4 second of credits identifying the writer/ director, actors, and, if applicable, the soundtrack.
- Upload the video to the comacaddrake youtube page
- we'll all watch them on **November 24**.
- debrief

Assignments

Assignment 1: Create a storyboard incorporating sound design principles, use of video shots, graphics and motion effects to tell the story of the meaning of life.

Assignment 2: Get Storyboard and production team approved.

Assignment 3: Camera and Equipment Check-out for 42-second Videos.

Assignment 4: Produce, Edit and Upload Your Video to Comacaddrake youtube channel by November 21.

Assignment 5: Debrief review of 42-second videos screened on November 24.

Outcomes

Students demonstrate Core Craft Skills in design, graphics, and motion effects incorporated into a video production producing a 42 second video with credits.

Credit for your final video will be given as follows:

| 1 | 2 | 3 | 4 |
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| Video was not shown to class because it was uploaded wrong or late; or it has serious technical flaws, is missing essential components, abandoned the storyboard altogether, and/or is inappropriate for school. | Video may have strayed from the storyboard and didn't incorporate sound video design principles. Didn't include graphics or motion effects. May have been uploaded to wrong youtube account or uploaded late. | Video stuck to storyboard, demonstrating good video design principles and was 42 seconds long, including 4 seconds of credits. It was successfully uploaded to correct youtube on time. | Video stuck to storyboard, had good video design and incorporated graphics and motion effects that brought the story alive. It's 42 seconds long, including 4 second of credits. It was successfully uploaded to youtube on time. |